



**Jackson County Continuum of Care**  
**Regional Planning and Coordination Workgroup Meeting**  
**December 4<sup>th</sup>, 2025**

**Minutes by- Melissa Markos**

<b>In attendance:</b>
Melissa Markos, Cole Smith, Jason Elzy, Bob Kaplan Guests: Nick Alexander Films
<input type="checkbox"/> Yes      Would you like a spot on the upcoming agenda? <input checked="" type="checkbox"/> No

- 1) JCCoC Homelessness Campaign: Survey responses.
  - a) Nick and Taylor presented the Media Campaign survey results.
  - b) 50 survey responses were received and while we received some good feedback, many of the survey respondents were in the homeless service response system. The workgroup determined that more surveys were needed by community leaders including city council members, city managers/mayors.
  - c) The workgroup members concluded that more open-ended questions are needed to drill down into thoughts and ideas. Nick Alexander Films will compile additional questions and email for review.
  - d) Workgroup members will ask board members to bring the new survey to city councils and management and STRONGLY encourage all to respond.
  - e) Nick and Taylor to send survey documents, slides to workgroup.
  - f) The next workgroup meeting lands on January 1<sup>st</sup>, 2026. As this falls on a holiday, Melissa will send a poll to identify a new date for the January 2026 meeting

**Next Meeting: TBA, 2026 @ 2:30PM Via Zoom**