



**Minutes by Alex Campell**

<b>In attendance:</b>
Melissa Markos, Alex Campbell, Sam Engel, Jason Elzy, Rhionna Watson, Bob Kaplan
<input type="checkbox"/> Yes      Would you like a spot on the upcoming agenda? <input checked="" type="checkbox"/> No

**1) Call to Order**

- a) Meeting was called to order by at 2:30 P<

**2) Strategic Plan Roadmap**

- a) Reviewed COC decision that findings from pre-feasibility study on the Multi-Agency Resource Center should go directly to the board, don't need to be filtered by RPCWG. No objections.

**3) Communications Plan:**

- a) Comms plan. Consensus to focus on getting really good message work done. If possible, great to get quality materials/audio and/or video, but not attempt to preserve budget for actual buys. A few revisions to scope to include we reach skeptics & the uninformed and are using the right messengers.
- b) Next steps: Alex finals scope, provide to Melissa for distribution. Allow 2 weeks, deadline noon, April 21. Schedule time to review and/or interview respondents April 23/24. Review team: Alex/Melissa/Bob ... and hopefully Julie Akins

**4) Resource Map and Inventory**

- a) Total need vs. supply. We will focus as a first step on getting the supply picture refined. Melissa will pull together the HMIS & gaps analysis list. Alex will ask Matt Havniar to compare to his list. We'll take the consolidated list to COC and/or HTF for review.

**5) adjourned the meeting at 3:30 PM.**